

UK Soft Drink Awards 2025 categories

Best Carbonated Drink

Any beverage that is carbonated.

Best Dilutable Product

Any product that requires diluting before consumption.

Best Fruit/Juice Product

Any beverage where the main ingredient/base is fruit.

Best Protein Drink

Any beverage that has the addition of protein as an ingredient.

Best Low/No Sugar Drink

Any beverage with reduced sugar or no sugar, no added sugar beverage are acceptable as long as sugar is naturally derived.

Best Low/No Alcohol Drink

Any beverage officially listed as a reduced alcohol drink, drinks with more than 0.5% ABV are not acceptable as in line with UK guidelines.

Best Plant-based Drink

Any beverage where all ingredients are vegan/plant-based.

Best Sports/Energy Drink

Any beverage with the addition of energy, hydration or performance enhancing ingredients.

Best Functional Drink

Any beverage with additional ingredients that provide a health-related benefit. This includes vitamins, probiotics, protein.

Best Premium Drink

Any beverage that showcases small batch, artisan and/or luxury ingredients or branding.

Best Wellness Drink

Any beverage that provides a health benefit. This includes can include both mental and physical health, including stress and relaxation beverages.

Best Natural/Organic Drink

Any beverage where the ingredients are naturally derived or free from artificial additives or preservatives.

Best in Can

Any beverage sold in a metal can packaging.

Best in PET

Any beverage sold in PET/plastic packaging; this also includes recyclable alternatives to plastic.

Best Packaging/Label Design

Any beverage product where the packaging/branding is a standout factor of the products success.