

World Plant-based Innovation Awards 2024

Plant-based beverage

Any plant-based beverage product

Plant-based chocolate

Any plant-based chocolate, chocolates with dairy alternatives are eligible.

Plant-based condiment

Any plant-based sauce or flavouring used to add flavour to food.

Plant-based convenience product

Any plant-based product that provides a benefit/convenience to consumer.

Dairy alternative

Any product that replaces an original dairy product for a non-dairy alternative.

Plant-based confectionery

Any plant-based confectionery.

Plant-based dessert

Any plant-based dessert.

Plant-based functional product

Any plant-based product that has an additional benefit besides its intended consumption.

Plant-based meat

Any plant-based product that is produced to replace/as an alternative to a meat product.

Plant-based protein

Any plant-based product where the main ingredient is protein based, this includes but not limited to tofu, soya, tempeh, seitan, nuts, seeds, certain grains, pulses, and peas.

Plant-based seafood

Any plant-based product that is produced to replace/as an alternative to a seafood product.

Plant-based snack

Any plant-based product that can be consumed on-the-go or in between meals.

Foodservice solution

Any plant-based product/concept that is designed for foodservice use.

Plant-based egg product

Any plant-based product that uses an egg substitute as the main ingredient.

Plant-based natural/clean label product

Any plant-based product that has all natural ingredients or displays a verified 'green label'.

Cell-based innovation

A cell-based product, technology or concept within plant-based industry that shows the introduction of new ideas or changes to an original.

Ingredient innovation

Ingredient that shows the introduction of new ideas or changes to an original

Health innovation

A product, technology or concept related to health benefits within the food and beverage industry that shows the introduction of new ideas or changes to an original

Technology innovation

Technology product, system or concept that shows the introduction of new ideas or changes to an original

Protein innovation

Any plant-based protein technology, product, system or concept that shows the introduction of new ideas or changes to an original

Brand extension

Business that have extended their current portfolio by creating new branding or product range/category. Entries into this category are single extensions or ranges.

Best packaging design

Food and beverage packaging submitted and judged on design, appearance, and concept, not the product it represents.

Best CSR/sustainability initiative

Companies that show responsibility for society and sustainable business practices, entries are judged on a singular initiative/concept.