

World Catering Technology Awards 2024

Best Innovation

AI Innovation

Any catering system, concept or technology that uses simulation intelligence/data to operate.

App/ Digital Platform

Any digital application or platform designed for the food and beverage industry.

POS/ Payment Innovation

Any payment or point of sale system, concept or technology designed for the food and beverage industry.

Food Safety Innovation

Any catering system, concept or technology that is used to implement/promote safety measures. Judged respectively to the distribution locations specified safety measures.

Food Storage Innovation

Any catering system, concept or technology used to store food and beverage products. Including but not limited to fridges, freezers, cooling systems, dispensers, vending.

Service Robotics

Any robotic system, concept or technology used to provide catering services to customers.

Dispense Innovation

Any catering system, concept or technology dispenser designed for the food and beverage industry.

Culinary Appliance Innovation

Any system, concept or technology that is used in professional catering.

Takeaway Packaging Innovation

Any system, concept or technology used in manufacturing or production of takeaway packaging.

Best Technology

Ingredient Technology

Any system, concept or technology used in the catering ingredient supply chain.

Self-service Technology

Any self-service system, concept, or technology for consumer use.

Taste Technology

Any system, concept or technology used to enhance the taste of food and beverage products.

Autonomous Technology

Any system, concept or technology that makes independent decisions/actions based on the data.

Food Delivery Technology

Any system, concept or technology that is designed for food and beverage delivery, including but not limited to delivery applications, drones, robotics, takeaway delivery, meal kits.

Waste/Stock Technology

Any system, concept or technology used to implement/assist with catering stock or waste management.

Best Business

Start-up/Small Business

Young businesses within early/concept stages of development, within the catering industry.

Sustainability Initiative

Companies that show responsibility for society and sustainable business practices, entries are judged on a singular initiative/concept.

Marketing Campaign

A PR or marketing-based campaign that has the purpose of advertising a product, business, or concept within the catering industry. Campaign must have been live/active within the last 3 years to be valid.